Dear MedViz Supporter

It is with great pleasure we have registered that our Workshop on June 16 "MRI perfusion analysis using PMI" is fully booked with 50 participants and that we so far also have booked 145 participants at the joint MedIm & MedViz Conference on June 17-18 at Grand Terminus Hotel in Bergen. It is still possible to register for the Conference at our home page. We are looking forward to all the posters and oral presentations during this scientific gathering. Dinner and informal mingling onboard the majestic sailship Statsraad Lehmkul will be a social highlight. We will come back with a summary from the Conference in the next Newsletter. In the present issue you may also read a summary from the Nordic Health Research and Innovation Conference in May and enjoy a presentation of Biomedical Animator Pina Kingma from Department of Informatics.

Late events
May 9: Internal information meeting about external funding

Extraordinary funding
Up to 200 mill. NOK has recently become available in extra funding from the governmental Health & Welfare Dept. (not from the ordinary funding from Det Regionale Samarbeidsorganet), anchored in the RHF’s strategy. The Norwegian Research Council will administer the applications and evaluate the quality whereas the evaluation of relevance will be performed by a committee established by the strategy group. The general secretariat for the RHFs is presently located in the R&D Dept. at HUS. Cancer research and neurological diseases are defined as thematic fields. Clinical research with focus on the patients is relevant. Scientific relevance, quality and patient involvement are also relevant. Cooperation with industrial partners are not highlighted but will, however, be evaluated positively. Employees in Helse-Vest might apply for a minimum sum of 6 mill. NOK for up to 5 years. Cooperation projects should have partner institutions from at least three RHFs. There will probably be no room for overhead within the project financing. Sølvi Lerfald is the contact person in Helse-Vest. The call will be published in May/June with application deadline 03.09.2014, with start-up 01.01.2015.

Det Regionale Samarbeidsorganet – Establishing new strategic funding in 2014
Det Regionale Samarbeidsorganet welcomes new suggestions for strategic research. 25% of the resources will be devoted for this purpose, and there will be available 20 mill. NOK for 2014 and 2015.

New 2-stage process: The institutions are invited to suggest the new strategic direction, and maximum five suggestions are welcome from each institution (e.g. from Helse Bergen). Stage 1 is the internal call for new strategic directions in a dedicated scheme, maximum 1000 words. Deadline for stage 1 is May 28. It is important to include regional cooperation. The call is planned to be announced in June within the selected areas. Expected application deadline for stage 2 is in September 2014.

The guidelines include medical anchoring, regionalism, inclusion of other institutions and distribution of resourc-es. The Research Director has to be included in the process. Questions can be addresses to forskning@helse-vest.no

Horizon 2020
Administrative financial support by POS financing: 150.000 NOK for those who would become coordinator, alternatively 50.000 NOK as partner. The money are available from the R&D Department at HUS.


3rd Health Program is not published yet:
• Funding rate: 60%, minimum 3 partners from 3 member states
• European Brokerage Event 4th of July 2014 in Lyon
May 12-14: NRI Conference at Solstrand Hotel

The NRI (Nordic Health Research and Innovation) Conference gathered 170 participants from the Nordic countries. This is an excellent network building arena, where one of the informal meetings resulted in an agreement between Research Director and FESC Innovation Director Professor Lars Hvilsted Rasmussen from Aalborg University Hospital and MedViz that we should establish a closer cooperation in the future. Professor Rasmussen wants to establish a similar research cluster as MedViz in Aalborg and we agreed to organize a common workshop, maybe at the next NRI Conference in May 2015. You can read a summary of Professor Rasmussen's presentation and the other presentations here. In the following, we have presented some highlights from another speaker, Jørgen Oom at the NRI Conference.

Founder and leader Jørgen Oom, Peak Motivation:
So close but so far apart - challenges of cooperation in the Nordic Region

Communication is a challenge already in the Nordic countries. Then think about our communication with the rest of the world.

Who put the hand brake on? -> YOU

Commonly saying: “Don't you think we do the best we can? Give us more resources!”

However, things can be done quicker and more efficient with the same resources.

Success factors:
• Knowledge
• Perseverance
• Right Mental Attitude

Don't limit your challenge… challenge your limit!

If it is to be, it is up to ME!

In a short perspective it might get worse, but in a longer perspective the change will make it better.

Culture beats strategy!

We must work together towards a defined goal (-where is the goal?):
1. 3 W's: We Want to Win
2. Interest in results / celebrate victories
3. Respect and trust
4. Whole is greater than its parts. What did you do today to contribute to the atmosphere at work?
5. Pride (3P – Proud People Perform)
6. More difficult = more fun!
7. Strategy and tactics concerns all
8. OK to make mistakes
9. Internal peptalk
10. Attitude to working time
11. Feedback improves
12. 3 T (Train the Team Together)

Because we love to be right, we get what we expect (cassette in your head).

Add something to turn – to +.

Learning points:
1. The rudder: small is big
2. The lemon: minus = half plus
3. We all have TWO jobs (professional and social)

www.peakmotivation.com

GET yourself a nice day!

Upcoming events at Grand Terminus Hotel in Bergen

June 16: From 10:00 – 12:00 MedViz Seminar: Brain-Computer Interface Design: Methods, Applications, Examples by Dr. Pawel Poryzala
June 16: From 13:00 – 17:00 MedViz Workshop: MRI perfusion analysis using PMI (program)
June 17 – 18: MedIm & MedViz joint Conference (program)

Ragnar Nortvedt
Program Manager

Have a nice summer!